

Message Text

UNCLASSIFIED

PAGE 01 STATE 003387
ORIGIN AGRE-00

INFO OCT-01 EA-12 ISO-00 EB-08 COME-00 /021 R

DRAFTED BY AGRIC/FAS/ETSD:THOROSCHAK:SH
APPROVED BY EA/ANP:EHURWITZ
AGRIC/FAS/ETSD:LMOE
AGRIC/FAS/ETSD:WDOBBINS
AGRIC/FAS/FMD:JMINYARD
AGRIC/FAS/AA:ERANSOM
AGRIC/FAS/MSD:EBEVIS

-----086541 061823Z /45

R 061707Z JAN 78
FM SECSTATE WASHDC
TO AMEMBASSY SUVA
INFO AMEMBASSY CANBERRA
AMEMBASSY TOKYO

UNCLAS STATE 003387

PASS PEIA

E.O. 11652:N/A

TAGS:EPAP, FJ

SUBJECT:FAS/USDA MARKET PROMOTION ACTIVITY

REF: (A) STATE 284509; (B) SUVA 01544

1. THE POULTRY AND EGG INSTITUTE OF AMERICA (PEIA), AN
FAS COOPERATOR, IS CONSIDERING A MARKET DEVELOPMENT ACTIVITY
IN FIJI AND NEW CALEDONIA. BELIEVING IT TO BE MUTUALLY
BENEFICIAL FOR THE FAS AND PEIA ACTIVITIES TO BE CLOSELY
COORDINATED AND COMPLEMENTARY, A PEIA REPRESENTATIVE WOULD
ACCOMPANY THE SALES TEAM. SAID REPRESENTATIVE WOULD WORK
CLOSELY WITH THE POULTRY FIRMS PARTICIPATING ON THE SALES
UNCLASSIFIED

UNCLASSIFIED

PAGE 02 STATE 003387

TEAM, WITH PEIA'S PURPOSE BEING THE INTRODUCTION TO AND
SAMPLING OF PRE-COOKED POULTRY ITEMS BY FIJI'S INSTITUTIONAL
FOOD TRADE (HOTELS, RESTAURANTS, ETC.). THE COOKED FURTHER
PROCESSED POULTRY PRODUCTS ARE NOT IN DIRECT COMPETITION
WITH LOCAL PRODUCTION. IN COUNTRIES SUCH AS FIJI THEY
GREATLY ASSIST IN MENU PLANNING, PORTION CONTROL, ETC.;
FACTORS THAT HELP SERVICE THE TOURIST TRADE. THE EXTENSIVE

LINE OF THESE PRODUCTS OFFERED BY THE U.S. TRADE IS NOT AVAILABLE FROM ANY OTHER SUPPLY SOURCE. PEIA WILL PROVIDE ADEQUATE PRODUCT SAMPLES FOR USE AT THE RECEPTION DISCUSSED PREVIOUSLY.

2. FYI, AN FAS COOPERATOR IS A NON-PROFIT U.S. AGRICULTURAL TRADE ORGANIZATION WHICH HAS ENTERED INTO A FOREIGN MARKET DEVELOPMENT PROJECT AGREEMENT WITH FAS.

3. A REVIEW OF THE PAMPHLET "GUIDE TO IMPORTERS IN FIJI" PROVIDED BY POST AND INFORMATION AVAILABLE USDA/W REVEALS THAT FULLY COOKED POULTRY PRODUCTS ARE PERMITTED ENTRY INTO FIJI PROVIDED (1) GOF DEPARTMENT OF AGRICULTURE ISSUES IMPORT PERMIT AND A COPY ACCOMPANIES THE SHIPMENT AND (2) THE PRODUCT IS INSPECTED AND CERTIFIED BY USDA'S FOOD SAFETY AND QUALITY SERVICE (FSQS) AS MEETING GOF REQUIREMENTS AS SHOWN ON AN FSQS EXPORT CERTIFICATE MP FORM 506. POST'S ASSISTANCE IS REQUESTED IN OBTAINING NECESSARY IMPORT PERMIT FOR PEIA SAMPLES. PLEASE NOTIFY US AS SOON AS POSSIBLE REGARDING INFORMATION YOU NEED TO OBTAIN THE PERMIT.

4. OUR AGRICULTURAL ATTACHE IN CANBERRA, HARLAN DIRKS, HAS UNOFFICIAL RESPONSIBILITY FOR FIJI AND NEW CALEDONIA. HE HAS BEEN INVITED TO PARTICIPATE AND HAS INDICATED A DESIRE TO DO SO.
UNCLASSIFIED

UNCLASSIFIED

PAGE 03 STATE 003387

5. PER PARAGRAPH 1, REF B, FAS STAFF MEMBER THEODORE HOROSCHAK EILL TRANSIT FIJI ENROUTE JAPAN ETA 14 FEBRUARY. REQUEST SINGLE ROOM RESERVATION GRAND PACIFIC HOTEL, FOUR NIGHTS.

6. FORWARDING SAMPLE SALES TEAM BROCHURE AND RECEPTION INVITATIONS UNDER SEPARATE COVER. FYI, BROCHURES PREPARED BY FAS/W AND INVITATIONS GENERALLY PRINTED AT EXHIBIT SITE. YOUR COMMENTS REGARDING THE WORDING OF THE INVITATIONS APPRECIATED AS SOON AS POSSIBLE. IF DESIRABLE, CAN HAVE INVITATIONS PRINTED HERE, WITH HOROSCHAK TO HANDCARRY.

7. RECEPTION IN SUVA, PROPOSED DATE MONDAY EVENING MARCH 13. BASED UPON PRIOR CORRESPONDENCE, TENTATIVE SITE GRAND PACIFIC HOTEL. MONDAY EVENING EVENT WILL PROVIDE TEAM MEMBERS AND PEIA REPRESENTATIVES OPPORTUNITY TO DISCUSS MENU WITH HOTEL CHEFS.

8. PER PARAGRAPH 1, REF B, BUDGET AND ANALYSIS DIVISION/ FAS TO RESPOND SHORTLY.

9. FAS/W TO CONTACT EA/ANP RE NEW CALEDONIA VISIT. CHRISTOPHER

UNCLASSIFIED

NNN

Message Attributes

Automatic Decaptioning: X
Capture Date: 01 jan 1994
Channel Indicators: n/a
Current Classification: UNCLASSIFIED
Concepts: MARKETS
Control Number: n/a
Copy: SINGLE
Draft Date: 06 jan 1978
Decaption Date: 01 jan 1960
Decaption Note:
Disposition Action: n/a
Disposition Approved on Date:
Disposition Case Number: n/a
Disposition Comment:
Disposition Date: 01 jan 1960
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
Document Number: 1978STATE003387
Document Source: CORE
Document Unique ID: 00
Drafter: THOROSCHAK:SH
Enclosure: n/a
Executive Order: N/A
Errors: N/A
Expiration:
Film Number: D780010-1236
Format: TEL
From: STATE
Handling Restrictions: n/a
Image Path:
ISecure: 1
Legacy Key: link1978/newtext/t19780190/aaaacymg.tel
Line Count: 118
Litigation Code IDs:
Litigation Codes:
Litigation History:
Locator: TEXT ON-LINE, ON MICROFILM
Message ID: 608d01e6-c288-dd11-92da-001cc4696bcc
Office: ORIGIN AGRE
Original Classification: UNCLASSIFIED
Original Handling Restrictions: n/a
Original Previous Classification: n/a
Original Previous Handling Restrictions: n/a
Page Count: 3
Previous Channel Indicators: n/a
Previous Classification: n/a
Previous Handling Restrictions: n/a
Reference: 78 STATE 284509, 78 SUVA 1544
Retention: 0
Review Action: RELEASED, APPROVED
Review Content Flags:
Review Date: 09 feb 2005
Review Event:
Review Exemptions: n/a
Review Media Identifier:
Review Release Date: n/a
Review Release Event: n/a
Review Transfer Date:
Review Withdrawn Fields: n/a
SAS ID: 3816277
Secure: OPEN
Status: NATIVE
Subject: FAS/USDA MARKET PROMOTION ACTIVITY
TAGS: EPAP, FJ
To: SUVA
Type: TE
vdkgvwkey: odbc://SAS/SAS.dbo.SAS_Docs/608d01e6-c288-dd11-92da-001cc4696bcc
Review Markings:
Sheryl P. Walter
Declassified/Released
US Department of State
EO Systematic Review
20 Mar 2014
Markings: Sheryl P. Walter Declassified/Released US Department of State EO Systematic Review 20 Mar 2014